



Soft skin is the family business at Park City's Mountain Body.

Local entrepreneurs build vibrant and unique business by putting family and nature first.

Park City, UT (January 21, 2010) – Every year since 1996, visitors to Park City and local residents alike have enjoyed the scents that waft out the door of the sweetest-smelling spot on Main Street: Mountain Body Herbal Cosmetic Deli & Spa. Tangerine, lavender, vanilla, mango, to name a few, attract passersby inside for an experience which all too often begins a long-time love affair with the luscious creams and fragrant glows within.

Mountain Body was truly inspired by nature. Mother-daughter co-owners Diane Fisher and Nylene O'Neal have lived as active outdoorswomen in the high mountain desert area surrounding Park City all their lives ... and experienced the dry skin caused by the harsh, dry local mountain conditions. Like so many local women, they sought body products and spa treatments to make skin soft even in the high mountains. These active ladies live in the outdoors—skiing, snowmobiling, hiking, running and riding horses.

In 1996, they opened Mountain Body Herbal Cosmetic Deli & Spa on Historic Main Street in Park City, offering bath products and massage and spa treatments. Soon after opening, they were struck by how many people shared their own ardent interest in high-quality, all-natural body products, and also by the lack of products on the market to meet this demand. So in 1997, they combined their expertise in the body products category with their imaginative product and marketing ideas, and began manufacturing their own products under the Mountain Body Products, Inc. brand name for sale in their own spa, and for wholesale sale to spas and salons across the country, including Ritz Carlton, Kivas, Mandalay Bay, Red Mountain, Westglow Spas and more.



Mountain Body is living proof that strong, loving families make positive things happen. Diane and Nylene have worked passionately to infuse Mountain Body with their positive energy and spirit. Their happiness and love fuels their success. To the envy of mothers everywhere, Nylene lives across the street from Diane, and they start the day with coffee together almost every morning. Brigitte Larsen and Dylan Fisher, Diane's daughter-in-law and granddaughter, are found most days at the Main Street spa, happily greeting guests and introducing them to wonders of Mountain Body through a free hand treatment offered to all shoppers. Nylene's pregnancy and daughter Thea were the inspiration for Mountain Body's pregnancy and baby care products; the R&D team kicked into overdrive for a family member in need, and mothers and babies ever since have enjoyed the results.

Mountain Body has a huge and devoted following, and has been very favorably reviewed in the national press, especially the company's signature product Mountain Glow®, an ancient sea bed mineral salt and fresh-pressed fruit rind body rub made with precious Dead Sea mineral salts and salt from the Great Salt Lake. In a 2002 roundup of "America's 50 National Treasures," InStyle Magazine selected Mountain Glow as Utah's contribution to the list.

People with allergies and skin sensitivities are particularly enamored of Mountain Body. The company regularly hears from people who are thankful to have finally found a high-quality, all-natural lotion that they can use without any skin reaction.

Fun Facts

Park City Local's Insider Secret: The salad-bar-like Cosmetic Deli with bowls of freshly-made mud masques and fruit scrubs on ice ... plus convenient take-out containers to whisk it home in.

Ingredient Philosophy: Mountain Body's botanical formulations combine healing minerals, fragrant herbs and spices, and nutrient-rich fruits and vegetables to create luscious and unusual body products with great aromas and fun consistencies. All products are 100% natural with no artificial chemical additives, animal fats, preservatives, mineral oils or harsh sulfate surfactants. The vitamins, enzymes, fruit acids, oils and minerals are of the purest grade and meet the highest quality standards, with no animal testing. Most importantly, all Mountain Body products are handmade in small batches to assure quality.

Celebrities who have experienced Mountain Body at the Park City store: Katherine Heigl, Katie Couric, Stephen Baldwin, Tori Spelling, Ian Ziering, Patrick Swayze, Steve Young, Chelsea Clinton, Joan Osborne, Leexa Gibbons and many more.



Mountain Body • Park City, Utah • MountainBody.com

Offering imaginative spa and massage services at the busy Mountain Body Herbal Cosmetic Deli & Spa on Main Street, Park City, Utah • Manufacturing all-natural, botanical, handmade Mountain Body products for sale to spas and salons nationwide • Inspired by nature since 1996

If you are interested in sharing the Mountain Body story with your readers, viewers, fans or friends, digital artwork is available, and interviews are welcomed. Please contact Robin Whitney at 435-647-2918 or robin@whitneyonline.co